

Promotion and Education Award Winner

In 1997, the New York Farm Bureau Promotion and Education Committee established the “Excellence” pin, which recognizes those who have worked diligently to promote and educate. At the 2017 New York Farm Bureau State Annual Meeting the committee had the honor to add to this group of devoted supporters of agriculture. The award recognizes a county Farm Bureau’s efforts, program creativity and achievement and individuals and organizations for dedication that goes above and beyond the average.

After consideration, the NYFB Promotion and Education Award was presented to Allegany County Farm Bureau for its “Adopt an Alpaca” six-month program. The goal was to introduce students to alpacas and teach them about the fiber use. For six months the students followed the growth of a young alpaca Cria, with classroom time, visiting the farm for shearing and an obstacle course demo, and ending the program by making felted soap in the classroom. A long-term program with lasting results. Allegany County Farm Bureau received a check for \$200, the coveted “Excellence” pins for its committee and a recognition certificate. The committee included Robin Kellogg, Darlene Meehan and Jen Lewis.



Several entries were noted by the judges for special recognition including which include Cattaraugus County’s “Ag Discovery Tent” and Onondaga County’s “Farm to Kids Club”. Both amazing programs, which made for a very difficult decision. Each county Farm Bureau received a certificate of recognition.

L-R: State Promotion & Education Chair, Phyllis Couture, Allegany CFB Nora Carnes, and NYFB President David Fisher