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## **NEWS FROM NEW YORK FARM BUREAU**

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## **NY FARM BUREAU'S STATEMENT ON GOVERNOR'S WINE, BEER, SPIRITS AND CIDER SUMMIT**

The \$27 billion economic impact of the farm beverage industry announced today at Governor Cuomo's Wine, Beer, Spirits and Cider Summit is an incredible number, but it is not a surprise to those who make a living in agriculture. We have long understood the economic importance of farming in New York State, and we are pleased to see the Governor and his administration once again have put the spotlight on one of the many vibrant sectors in agriculture.

The announcements made by the Governor and his Commissioners that include investments in promotion and research and streamlining regulations are common sense approaches that will support beverage makers and continue the successful growth of the industry in every region of the state. We commend the public private partnerships on display today and look forward to more great things to come for both the farm-based businesses and the consumers who are increasingly enjoying what our members produce.

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*New York Farm Bureau is the State's largest agricultural lobbying/trade organization. Its members and the public know the organization as "The Voice of New York Agriculture." New York Farm Bureau is dedicated to solving the economic and public policy issues challenging the agricultural community.*