

New York Farm Bureau
159 Wolf Road, Suite 300
Albany, NY 12205



Genesee County Farm Bureau



Genesee County Farm Bureau Wins State Awards

Genesee County Farm Bureau has received four County Awards of Excellence awards from New York Farm Bureau as part of its end of the year recognition program.

The County Excellence Awards are presented to county Farm Bureaus that have exhibited excellence in a variety of categories relating to effectiveness in agriculture promotion and outreach, leadership and county Farm Bureau management, legislative advocacy, and membership. Genesee County Farm Bureau was successful in being recognized in all four categories this year. In addition, Bruce Naas, Genesee County Farm Bureau president was recognized with the Distinguished President Award.

A few members from Genesee County Farm Bureau went as delegates to New York Farm Bureau's 65th State Annual Meeting on December 7 in Albany. The farmer members took part in the grassroots process of discussing and voting on public policy positions on the delegate floor. Their efforts will lay the necessary groundwork for your New York Farm Bureau in Albany and Washington, D.C. for the coming year.

President's Message



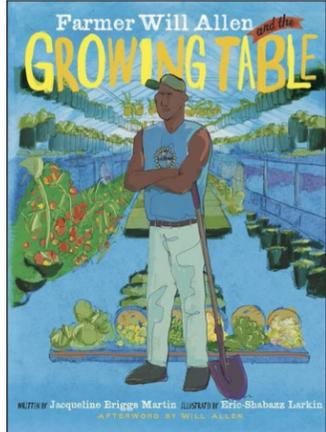
Hello everyone,
With Spring around the corner and the promise of the world getting back to normal, your Genesee County FB board has been working diligently to have in person meetings and to stay abreast of the many changes that have happened over the winter. The lowering of overtime from 60 hours to 40 hours was a battle

hard fought locally and hopefully still not officially over. We are scheduled to have Zoom legislative meetings soon to bring local issues to our representatives in Albany. Your County board also approved the purchase of an ice cream vending machine to be placed at the Batavia Soccer field to help raise revenue and publicity for our organization.

And at lastly, our board is planning on and looking forward to attending the Celebrate Ag Dinner in Alexander on April 2nd.

Agricultural Literacy Week

March 21-25, 2022



For the past 17 years, volunteers throughout the state have helped to celebrate New York agriculture by reading a book with an agricultural theme to elementary school students.

This year's featured book Farmer Will Allen and the Growing Table written by Jacqueline Briggs Martin with art by Eric Shabazz Larkin, focuses on farmer

Will Allen who is no ordinary farmer. A former basketball star, he's as tall as his truck, and can hold a cabbage, or a basketball, in one hand. Farmer Will sees what others can't, the opportunities for growing food whether you have 100 acres or a rooftop and shares the journey from soil to table with those around. This book will take students on an explorative journey learning about community gardens and inspire them to build communities through food, even if they only have a pot on their porch to cultivate. Hands-on activities related to the book are also offered to extend learning. Books are then donated to the school or classroom library. Last year 2,300 books were donated while 75,000 elementary students participated in an experiential learning activity.

Genesee County Farm Bureau Board of Directors

- Bruce Naas, President.....716-747-3765
- Bryan Lord, Vice President.....585-813-8640
- Danielle Cummins, Secretary and Treasurer..585-734-8099
- Christian Yunker.....585-356-9151
- Kevin Veazey.....585-704-7516
- Emma Long.....585-813-7228
- Peter Metzler.....585-356-9504
- Ethan Richardson.....716-507-7711
- Ann Mowry.....585-356-5275
- Natasha Sutherland.....585-356-5560
- Taylor Gilbert, YF&R Chair.....315-702-3295
- Amanda Krenning-Muoio, Field Advisor.....585-504-8308

WNYFB Regional Office.....585-343-3489
NYFB Office Address: 420 E Main St., Batavia, NY 14020

Genesee County board meetings are usually held on the first Tuesday of the month at 7:00p.m., except for May, June or July.



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To learn more, contact your local Nationwide agent, or visit NATIONWIDE.COM/NYFB



NYFB Lobby Day Goes Virtual Again This Year

The normally two-day trip into Albany will again be virtual this year, thus giving those members who are unable to take time away the opportunity to participate. Virtual meetings will be scheduled with elected officials over a few days' span to increase participation and decrease possible scheduling conflicts.

Our Lobby Day goals have always been the same, make connections, build relationships and communicate the struggles and needs of agriculture to elected officials.

If you're interested in meeting with your elected officials "virtually" and representing Genesee County Farm Bureau, contact Amanda Krenning-Muoio at 585-504-8308.

Genesee County New Board Member Spotlight



Bryan Lord

My wife and I run Shade Tree Farm LLC, a 120 acre no-till cash crop farm. We grow soybeans, wheat, hay and triticale. I work full time as a Credit representative for Farm Credit East out of the Hornell and Batavia offices. Aside from that we are expecting our first daughter in April of 2022.

Farm Bureau interested me because of the efforts they put forth to hold the line and represent agriculture in New York State as well as nationwide and I wanted to help be a voice for rural America. Another major issue which got me interested is the increasing pressure to ban chemicals which are used in agricultural production. Farm Bureau has continued to stand their ground on this issue and aimed to educate the public and policy makers.

While Bryan is not new to the Board, he is new in the role of Vice President.



Taylor Gilbert

My name is Taylor Gilbert and I grew up on a first generation dairy farm in Cayuga County.

I now work for Farm Credit East across a variety of industries throughout Genesee, Orleans, Erie and Niagara counties.

My first memories of Farm Bureau are speaking at annual meetings on behalf of the dairy promotion program at a young age, and have been involved throughout college before moving to Genesee County. Farm Bureau has helped me to stay engaged and updated in the most recent events that effect nearly all of the farmers I work with. I look forward to getting to know and working for the county, helping in any way that I can.



Ethan Richardson

Row crop farmer and agriculture equipment salesman for Monroe tractor.

I was drawn to farm bureau to hopefully help with awareness of new regulations and laws that will make what farmers do on a daily basis challenging. With this I hope to work with a strong team to help push back these rules and regulations so farms can continue to grow and produce. Being active on my own farm and along with interacting with all size and types of farms throughout western ny with my job as an agriculture equipment salesman, I hope to bring a diverse set of understanding or concerns to the table so we can address everyone's needs. Farm bureau has helped me understand what and how some of these new regulations and laws will effect everyone in agriculture from farms to equipment dealerships to grocery stores and more.

Scholarship Available for High School Seniors

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Genesee County Farm Bureau is once again offering a scholarship for graduating seniors who are continuing their education beyond high school through a trade school or a two or four year collegiate program related to agriculture. The award will go to the child of a regular or associate member of the county Farm Bureau. Scholarship applications are available from Pam at the regional office or on our Facebook page, Genesee County Farm Bureau.

The award decision will be based on:

- involvement in agriculture and the applicant's stated intentions to remain involved in agriculture;
- scholastic participation;
- activities; and
- application responses and essays.

Completed applications must be returned to the Genesee County Farm Bureau Office, 420 E Main St, Batavia, NY 14020, no later than April 30, 2022.

All applications will be reviewed and interviews held if necessary. Award recipient is to be notified by June 1, 2022.

Please share with graduating seniors you may know!



PHOTO ABOVE: GENESSEE COUNTY MEMBER REPRESENTATIVES AT STATE ANNUAL MEETING HELD THIS PAST DECEMBER IN ALBANY.

Celebrate Ag Dinner



Plans are already underway for the 19th Annual Celebrate Agriculture Dinner which will take place Saturday, April 2, 2022 at 6 pm at the Alexander Fire Hall.

This annual event is a celebration of Genesee County's agriculture industry. The dinner is open to the public.

Tickets will go on sale

soon at The Genesee County Chamber of Commerce (8276 Park Road, Batavia). Sponsorships are also available which help support agriculture educational events in Genesee County. Only 400 tickets will be sold. Order your tickets now as they will not be available at the door.

The Celebrate Ag Dinner is coordinated by the following partners: Genesee County Chamber of Commerce, Cornell Cooperative Extension of Genesee County, Genesee County Soil & Water Conservation District and Genesee County Farm Bureau.

Genesee County Farm Bureau will have a Booze Buggy Raffle at the event. Tickets will be 10 for \$5 and \$20 for an arm length. Hope to see you there.

MARCH IS MEMBERSHIP MONTH

Earn Rewards by Referring New Members

MARCH MEMBERSHIP CASH INCENTIVE

For each new membership you sign up during October you will receive a \$20 cash incentive. Valid for new members signed up 3/1/2022-3/31/2022

HIGH FIVE AWARD

Sign up 5 new memberships and NYFB will honor your dedication and hard work by awarding you with a special NYFB apparel item.

March - June Incentive

County Farm Bureau must bring in a minimum of 12 new members between March 1 and June 30 to qualify. Top Producing CFB will receive \$500.

Individual Incentive - Any individual who sells a new membership March 1-June 30 is eligible. The individual who sells the most new memberships gets a \$200 award

Limited Time Offer

\$149 SPECIAL NEW MEMBER RATE

New members can join for the rest of 2022 and all of 2023 for \$149. Offer expires June 30th, 2022.

*Long Island new members are \$225

NYFB.org
1.800.342.4143

